



## **The Study's Trillium Tribute Wall Program**

### **Frequently Asked Questions**

#### **Q: What is a Trillium Tribute Emblem?**

A Trillium Tribute Emblem (Trillium) is an engraved 8 inch three-petaled trillium, an artistic feature of The Study's Tribute Wall. This new **Dare to Dream Campaign** initiative will allow you to leave a profound and tangible mark within The Study's history by contributing to one of 175 beautifully engraved brushed-metal and porcelain Trillium emblems.

#### **Q: Are my payments towards the Trillium Emblem eligible for a tax receipt?**

Yes, all charitable gifts to **The Study School Foundation** receive an official donation receipt for income tax purposes.

#### **Q: How much do I need to donate to be able to obtain a Trillium Emblem?**

\$5,000 is the minimum donation required to dedicate a Trillium Tribute Emblem for display on The Study's Trillium Tribute wall. The gift payment may be made in full or pledged to be paid over a maximum of five years.

#### **Q: If I made a gift this year, can those funds count towards my Trillium?**

This is a new fundraising initiative and only donations/pledges made this year (2017), between May 1st and December 15<sup>th</sup>, can be directed towards a Trillium Tribute Emblem.

#### **Q: Can my Trillium(s) be paid for over time?**

Yes, donations of \$5,000 can be pledged over two to five years. For example, if you pledge your \$5,000 gift over five years, it is \$1,000 a year for five years. We are happy to work with you to structure your gift to suit your preferences – should it be yearly, quarterly or monthly payments. You may pay, however, pay off your pledge in full at any time.

#### **Q: I am a Study parent. If I buy a Trillium, will it count towards Give Week Participation?**

Yes, if you reserve your Trillium during **Give Week** itself (May 1 to May 5, 2017) your reservation payment will count towards your participation of the Give Week Campaign as well.

#### **Q: Is there a limit to the number of Trilliums available person/family?**

Not really, although we may use discretion in accepting pledges representing multiple Trilliums to ensure our entire community has access to this opportunity.

**Q: How many petals may be inscribed?**

You may use up to three petals to honour one or more individuals.

**Q: Is there a character limit per petal on my Trillium?**

Yes, the maximum character length is 30 characters including spaces (no titles please).

**Q: Are there restrictions on the names we can inscribe on the Trillium?**

Any name or names can be inscribed on your Trillium provided that they do not exceed 30 characters per petal (including spaces)\*. The petals may be inscribed with the name of someone being honoured or remembered or the donor may include their own name on the emblem.

- Eg. 1 Claire Smith '88 & John Brown (29 characters)
- Eg. 2 The Brown Family (16 characters)
- Eg. 3 John Brown (10 characters)
- Eg. 4 Mary Smith-Brown '20 (20 characters)

*\*No naming will be accepted if such naming will call into question the integrity or reputation of The Study.*

**Q: Where will the funds be directed?**

50% of the gift will be attributed to our Greatest Needs Fund (Head's Initiatives) and 50% towards The Study's General Endowment Fund, all in support of the Dare to Dream Campaign.

**Q: How many Trilliums are available and for how long?**

Approximately 175 Trilliums are available. This program will end on December 15, 2017 or until all Trilliums have been reserved.

**Q: Where will the Trilliums be displayed?**

The Trilliums will be prominently displayed on the wall of the main stairwell.

**Q: May I select where my Trillium will be displayed?**

No. Since this is an art installation, the arrangement of Trilliums on the wall will be respectfully done in a manner that befits the intent of a Tribute Wall.

**Q: Is the Trillium Tribute Wall considered a Donor Wall?**

No, although donors may recognize themselves by having their own name inscribed on one of the three petals of their Trillium.

**Q: When will the Trillium Emblems be installed?**

Your Trillium will be installed in one of two phases: the summer of 2017 and early January 2018.

**Q: What payment options are available?**

- Post-dated cheques (to The Study School Foundation)
- Credit Card payment online or via the [Trillium Tribute Wall Pledge Form](#)
- Gift of Stock

**Q: Who is eligible to contribute to a Trillium?**

The Trilliums are available to the entire Study community.